



THE SKIPTON BUSINESS OWNER'S GUIDE TO GETTING **TIME BACK** **WITH AI**

**ARE YOU ALREADY LOSING MONEY
WITHOUT REALISING IT?**

Plain-English ideas for small business owners and sole traders who want fewer repetitive jobs, faster follow-up and more time to run the business.



START HERE

YOU DON'T NEED TO 'GET INTO AI.'

You just need one or two of the right things set up properly, and they'll quietly save you hours every week.

Are you a Skipton business owner who already knows you should be using AI, but just haven't got round to it?

You've heard people talk about it. You've probably had a play with it yourself, or watched someone else use it and thought 'I should really sort that out.' But between running the business, answering the phone, and actually doing the work you're paid for, it's landed on the 'one day' pile.

THREE SIGNS IT'S COSTING YOU MONEY RIGHT NOW

01

YOUR WEEKENDS AREN'T YOURS ANYMORE

You're still doing admin on a Sunday night that should've been sorted days ago.



02

THAT LEAD IS ALREADY GONE

A customer messaged, nobody got back to them fast enough, and they've booked with someone else.



03

SAME JOB. EVERY WEEK. FOREVER.

One task keeps eating your time, week after week, because nobody's ever actually fixed it.



- You're doing invoices, quotes, or admin on a Sunday night that should've been sorted during the week.
- A customer messaged after hours or over the weekend, and by the time anyone replied, they'd already booked with someone else.
- There's one task you do every single week that never gets any easier, because nobody's ever actually fixed it.

If even one sounds familiar, that's money leaving the business on a loop.

A REAL EXAMPLE

‘OKAY, BUT WHAT DOES THIS ACTUALLY SAVE PEOPLE?’

CHRIS'S BUSINESS - CLIENT RESULT

6-8

HOURS SAVED

EVERY WEEK

£700+

MONEY SAVED

EVERY MONTH

I worked with Chris, who runs an electrical drafting business. His team were spending hours every week manually reading through tender documents and retyping the details into a spreadsheet by hand - the kind of job nobody enjoys and everyone puts off.

We set up one tool that reads the tender documents and pulls the data straight into the spreadsheet for him. Cost him about £23 a month.

It's now saving his team 6-8 hours a week, which works out at roughly £700+ a month back in the business - and that's before you count the hours he got back to actually run the place.

DO THE FREE 5-MINUTE AI CHECK-UP

NO JARGON. NO OVERWHELM.

‘I’M NOT TECHY - IS THIS GOING TO BE A NIGHTMARE TO LEARN?’

No. That's kind of the point. You're not learning to code or becoming an 'AI person.' Most of what I set up runs quietly in the background once it's in place - you don't touch it, you just notice the hours coming back. Chris didn't become a tech expert. He just stopped doing a job that was eating his week.

WHAT COULD THIS FIX IN A BUSINESS LIKE MINE?

Honestly - the boring, repetitive stuff. I worked with a local Skipton mortgage broker who's brilliant with clients but had never got round to setting up a proper follow-up process for enquiries. Every lead that went cold because nobody chased it was money left on the table.

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THIS COULD POTENTIALLY SAVE ME THOUSANDS OVER A YEAR.

- LOCAL SKIPTON MORTGAGE BROKER

Once that was sorted, nothing fell through the cracks anymore. The same applies to out-of-hours messages: a customer asks about booking in at 9pm, nobody sees it until the next afternoon, and by then they've booked somewhere else. Small gaps like that add up to real money, quietly, every single week.

‘I’VE TRIED AI BEFORE AND IT DIDN’T REALLY WORK OUT.’

Yeah, and that's really common. Most people's first go at AI is having a poke around ChatGPT for ten minutes, not quite knowing what to ask it, and giving up.

That's not you failing - that's just not how it works best.

The value isn't in you learning to ‘use AI.’ It's in having the right thing set up properly for your specific business, so it just quietly does the job in the background. That's the bit I do for you.

‘IS THIS GOING TO COST ME A FORTUNE?’

Flip that question round: the real cost is what happens if you don't. Every month you're not fixing the time-wasting stuff, that time is still disappearing - it's just costing you quietly instead of obviously. And it compounds.

A few hours a week lost this month is a few hours lost every month after that too, stacking up over the year into serious money and serious time you're never getting back. Fixing it isn't the expensive option - leaving it as it is, is.

FINDING OUT WHAT IT'D COST TO FIX COSTS YOU NOTHING.

Five quick questions. One specific idea from Andy. No call, no sales pitch, no strings attached.

YOUR NEXT STEP

WHERE DO I EVEN START?

Right here.

Do the free 5-Minute AI Check-Up, tell me a bit about how your business runs, and I'll get back to you with one clear, specific idea - free, no obligation, just useful.



**ANSWER 5
QUICK QUESTIONS**

**ANDY REVIEWS
IT PERSONALLY**

**GET ONE
CLEAR IDEA**

**FIVE MINUTES COULD SHOW YOU WHERE THE
NEXT FEW HOURS ARE HIDING.**

START MY FREE 5-MINUTE AI CHECK-UP

aiwa-checkup.netlify.app